

Firms look for employees capable of ...

- mediating between departments
- familiarizing themselves with complex and new subjects
- being good teamplayers
- having their own profile
- being at home in the world

We help you develop the necessary skills:

- In the summer term we offer an integrative project for interdisciplinary and intercultural teams. You will be expected to work autonomously but supported by a project coach, specialists and our professors.
- In the winter term you have the opportunity to develop your personal profile through choosing a focus and several elective modules. At the moment we are offering
 - *Service management at Universidad Politécnica de Valencia*
 - *Technologies at Ansbach University of Applied Sciences.*
 Depending on your starting date one of these terms will be your first or second term. They provide you with different experiences but can be coursed independently from one another.
- The master thesis completes your studies in the third term. In a project with a firm you reflect a practical project with the help of the academic skills you have acquired.

By means of an integrated study term at our partner university in Valencia you can obtain a double degree from the two universities.

We offer:

- classes by experts with ample practical experience in their fields
- a well-grounded overview over the most relevant current technologies
- incorporation of the newest insights developed in applied research

You work on ...

- a qualification as mediator between the areas of business and engineering
- technological basics for business people
- a broad overview over manifold technologies for engineers

The students choose several courses to cover the required workload of 15 ECTS. As of now we are offering courses in the following fields:

- Biomaterials in Medicine
- Chemical Mass Products
- Theoretical and practical introduction to natural sciences
- Computer Simulation Technologies
- Control Engineering
- Electrical Engineering
- Food Technology
- Practical Training
- Pharmaceutical Biotechnology
- Renewable Energy Systems

Please note that the modules can change every winter term.

Characteristics in brief

| | |
|----------------------|---|
| Duration: | 3 terms |
| Location: | Ansbach and optionally Valencia |
| Start: | each term |
| Language: | English |
| Title: | Master of Arts (M.A.) |
| Requirements: | Bachelor (with a minimum of one term introductory business courses – 30 ECTS) |

Further information: www.hs-ansbach.de/en/ipm

Ansbach University of Applied Sciences

Faculty of Business and General Sciences
Residenzstrasse 8
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www.hs-ansbach.de/en/ipm

Academic Student Advisory Service

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Director of Programme

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Start of Terms

Winter Term: 15th of September (Valencia),
1st of October (Ansbach)
Summer Term: 20th of February (Valencia),
15th of March (Ansbach)

Application Period

Winter Term: 2nd of May – 31st of May (Ansbach)
Summer Term: 1st of October – 31st of October (Ansbach)

Structure of Programme

| | | | | | |
|----|---|-------------------------------------|---------------------|--|----|
| 3 | MASTER THESIS 30 ECTS | | | | WT |
| 2 | Elective Modules 15 ECTS | FOCUS Modules 15 ECTS | | | |
| or | | Service Management | Technologies | | |
| 1 | | | | | |
| 2 | CORE Modules (30 ECTS) | | | | ST |
| or | Innovation | Product Development and Planning | Product realisation | Sales, Service and Product Disposal | |
| 1 | Project | | | | |
| 0 | Bridging Modules 30 ECTS (for 6+4 Bachelor) | | | | |



connecting potentials



Are you interested in ...

- small groups?
- great challenges?
- individual coaching?

... then start with us!

integrative



We encourage you

- to leave behind compartmentalized thinking
- to gain an integrative view of the product process

interdisciplinary



We foster

- interconnected thinking
- understanding between business and engineering
- thinking outside the box

international



Our market is the world

- international study groups
- optional integrated term abroad

