

## Privacy Policy: Alumni Programme of Ansbach University of Applied Sciences

#### Name and contact details of the person responsible:

Ansbach University of Applied Sciences Career Service Represented by Laura Müller Residenzstr. 8 915 22 Ansbach

Phone: +49 981/4877-544

Email: careerservice@hs-ansbach.de

#### Contact details of the data protection officer:

Manuela Ziegler

datenschutz@hs-ansbach.de

### Data processed by Ansbach University of Applied Sciences for the Alumni Programme:

- name, first name
- gender (only for personal salutation)
- private email address
- completed study programme
- · date of graduation

#### Purposes for which the personal data are to be processed:

- newsletter
- actions
- surveys
- invitations to events

As the alumni work at Ansbach University of Applied Sciences is in the process of being established, further purposes for data processing may be added.

#### Legal basis for processing:

Consent according to Art. 6 Para. 1a DSGVO

#### Recipients or categories of recipients of the personal data:

- employees of Ansbach University of Applied Sciences, in particular Career Service, study programme
- email hosting by Leibniz Computing Centre of the Bavarian Academy of Sciences and Humanities, Boltzmannstraße 1, 85748 Garching b. Munich, Germany
- if applicable, newsletter provider (data subjects will be informed in advance)

#### Transfer to a third country or an international organisation:

· currently no third country transfer planned

#### Planned storage period:

Until revocation. If you withdraw your consent, your personal data will be deleted within three working days, unless there is a legal retention period.



#### **Purpose limitation:**

Where the controller intends to further process the personal data for a purpose other than that for which the personal data were collected, the controller shall provide the data subject with information about that other purpose and any other relevant information prior to that further processing.

# You have the following rights under the General Data Protection Regulation:

If your personal data are processed, you have the right to obtain information about the data stored about you (Art. 15 GDPR).

If inaccurate personal data is processed, you have the right to rectification (Art. 16 GDPR).

If the legal requirements are met, you may request erasure or restriction of processing as well as object to processing (Art. 17, 18 and 21 DSGVO) and you have the right of withdrawal if consent is the basis for data processing.

If you have consented to the data processing or if there is a contract for data processing and the data processing is carried out with the help of automated procedures, you may have the right to data portability (Art. 20 DSGVO).

If you make use of your above-mentioned rights, the public body will check whether the legal requirements for this are met.

Furthermore, you have the right to lodge a complaint with the Bavarian State Commissioner for Data Protection or another supervisory authority of your choice.