

Firms look for employees capable of ...

- mediating between departments
- familiarizing themselves with complex and new subjects
- being good teamplayers
- having their own profile
- being at home in the world

We help you develop the necessary skills:

- In the summer term we offer an integrative project for interdisciplinary and intercultural teams. You will be expected to work autonomously but supported by a project coach, specialists and our professors.
- In the winter term you have the opportunity to develop your personal profile through choosing a focus and several elective modules. At the moment we are offering
 - *Service Management at Universidad Politécnica de Valencia, Spain* *
 - *Technologies at Ansbach University of Applied Sciences, Germany*
 - *International Business at the University of the Sunshine Coast (USC) in Queensland, Australia (charged)* *
 - *International Business and Tourism & Hospitality at the International College of Management, Sydney (ICMS) Australia (charged)*
- The master thesis completes your studies in the third term. In a project with a firm you reflect a practical project with the help of the academic skills you have acquired.

We offer:

- classes by experts with ample practical experience in their fields
- a well-grounded overview over the most relevant current technologies
- incorporation of the newest insights developed in applied research

You work on ...

- a qualification as mediator between the areas of business and engineering
- technological basics for business people
- a broad overview over manifold technologies for engineers

The students choose several courses to cover the required workload of 15 ECTS. As of now we are offering courses in the following fields:

- Biomaterials in Medicine
- Chemical Mass Products
- Theoretical and practical introduction to natural sciences
- Computer Simulation Technologies
- Control Engineering
- Electrical Engineering
- Food Technology
- Practical Training
- Pharmaceutical Biotechnology
- Renewable Energy Systems

Please note that the modules can change every winter term.

Characteristics in brief

Duration:	3 terms
Location:	Ansbach and optionally Spain or Australia
Start:	each term
Language:	English
Title:	Master of Arts (M.A.)
Requirements:	Bachelor (with a minimum of one term introductory business courses – 30 ECTS)

Further information: www.hs-ansbach.de/en/ipm

Ansbach University of Applied Sciences

Faculty of Business
Residenzstrasse 8
D-91522 Ansbach
www.hs-ansbach.de/en/ipm

Academic Student Advisory Service

Phone: +49 (981) 4877 - 437
studienberatung@hs-ansbach.de
Information about the opening hours:
www.hs-ansbach.de/studienberatung

Director of Programme

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Start of Terms

Winter Term: 24th of July (Australia)
15th of September (Spain),
1st of October (Ansbach)
Summer Term: 20th of February (Spain),
15th of March (Ansbach)

Application Period

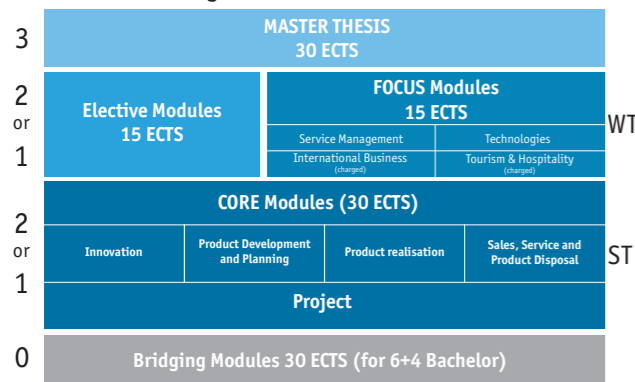
Winter Term: 2nd of May – 31st of May (Ansbach)
Summer Term: 1st of October – 31st of October (Ansbach)

Applicants who have acquired their university entrance qualifications (school leaving certificates, degree certificates, diplomas) outside of the Federal Republic of Germany, are required to submit their education certificates to uni-assist e.V. for review in addition to submitting their application to the university. This application can be carried out anytime, the application period is only valid for applying at the website of the university. Please note that the review by uni-assist e.V. might take up to 6 weeks!



Connecting Potentials

Structure of Programme



* double degree possible

connecting potentials



Are you interested in ...

- small groups?
- great challenges?
- individual coaching?

... then start with us!

integrative



We encourage you

- to leave behind compartmentalized thinking
- to gain an integrative view of the product process

interdisciplinary



We foster

- interconnected thinking
- understanding between business and engineering
- thinking outside the box

international



Our market is the world

- international study groups
- optional integrated term abroad

