Firms look for employees capable of ...
• mediating between departments
• familiarizing themselves with complex and new subjects
• being good teamplayers
• having their own profile
• being at home in the world

We help you develop the necessary skills:
• In the summer term we offer an integrative project for interdisciplinary and intercultural teams. You will be expected to work autonomously but supported by a project coach, specialists and our professors.
• In the winter term you have the opportunity to develop your personal profile through choosing a focus and several elective modules. At the moment we are offering
  • Service Management at Universidad Politécnica de Valencia, Spain *
  • Technologies at Ansbach University of Applied Sciences, Germany
  • International Business at the University of the Sunshine Coast (USC) in Queensland, Australia (charged) *
  • International Business and Tourism & Hospitality at the International College of Management, Sydney (ICMS) Australia (charged)
• The master thesis completes your studies in the third term. In a project with a firm you reflect a practical project with the help of the academic skills you have acquired.

Structure of Programme

<table>
<thead>
<tr>
<th>Bridging Modules (30 ECTS for 6+4 Bachelor)</th>
<th>0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elective Modules (15 ECTS)</td>
<td>2 or 1</td>
</tr>
<tr>
<td>Project</td>
<td>1</td>
</tr>
<tr>
<td>CORE Modules (30 ECTS)</td>
<td>2</td>
</tr>
<tr>
<td>Elective Modules (30 ECTS)</td>
<td>3</td>
</tr>
<tr>
<td>MASTER THESIS</td>
<td>30 ECTS</td>
</tr>
<tr>
<td>FOCUS Modules (30 ECTS)</td>
<td>30 ECTS</td>
</tr>
</tbody>
</table>

We offer:
• classes by experts with ample practical experience in their fields
• a well-grounded overview over the most relevant current technologies
• incorporation of the newest insights developed in applied research

You work on ...
• a qualification as mediator between the areas of business and engineering
• technological basics for business people
• a broad overview over manifold technologies for engineers

The students choose several courses to cover the required workload of 15 ECTS. As of now we are offering courses in the following fields:
• Biomaterials in Medicine
• Chemical Mass Products
• Theoretical and practical introduction to natural sciences
• Computer Simulation Technologies
• Control Engineering
• Electrical Engineering
• Food Technology
• Practical Training
• Pharmaceutical Biotechnology
• Renewable Energy Systems

Please note that the modules can change every winter term.

Characteristics in brief

| Duration: | 3 terms |
| Location: | Ansbach and optionally Spain or Australia |
| Start: | each term |
| Language: | English |
| Title: | Master of Arts (M.A.) |
| Requirements: | Bachelor (with a minimum of one term introductory business courses – 30 ECTS) |

Further Information: www.hs-ansbach.de/en/ipm
Are you interested in...

- small groups?
- great challenges?
- individual coaching?

... then start with us!

We encourage you

- to leave behind compartmentalized thinking
- to gain an integrative view of the product process

We foster

- interconnected thinking
- understanding between business and engineering
- thinking outside the box

Our market is the world

- international study groups
- optional integrated term abroad

connecting potentials
integrative
interdisciplinary
international