

Master programme

Focus technologies

• technological basics for business people

• classes by experts with ample practical experience in their fields

• a well-grounded overview over the most relevant current techno-

incorporation of the newest insights developed in applied research

• a gualification as mediator between the areas of business and en-

• a broad overview over manifold technologies for engineers

The students choose several courses to cover the required

workload of 15 ECTS. As of now we are offering courses in the

Computer Simulation Technologies and Control Engineering

Please note that the modules can change every winter term.

• Introduction to General and Organic chemistry

Chemical and Biotechnological Products and Production Processes

We offer:

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You work on ...

gineering

following fields:

Food Technology

• Biomaterials in Medicine

Plastics Processing Technology

Contact

Ansbach University of Applied Sciences

Faculty of Business Residenzstrasse 8 D-91522 Ansbach www.hs-ansbach.de/en/ipm

Academic Student Advisory Service

Phone: +49 (981) 4877 - 574 studienberatung@hs-ansbach.de Information about the opening hours: www.hs-ansbach.de/studienberatung

Director of Programme

Prof. Dr. Barbara Hedderich Phone: +49 (981) 48 77 – 215 barbara.hedderich@hs-ansbach.de

Start of Terms

Winter Term:24th of July (Australia)15th of September (Spain),1st of October (Ansbach)Summer Term:20th of February (Spain),15th of March (Ansbach)

Application Period

Winter Term:	2 nd of May – 31 st of May (Ansbach)
Summer Term:	1 st of October – 31 st of October (Ansbach)

Applicants who have acquired their university entrance qualifications (school leaving certificates, degree certificates, diplomas) outside of the Federal Republic of Germany, are required to submit their education certificates to uni-assist e.V. for review in addition to submitting their application to the university. This application can be carried out anytime, the application period is only valid for applying at the website of the university. Please note that the review by uni-assist e.V. might take up to 6 weeks!



international **p**roduct and service **m**anagement



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applied sciences

ANSBACH university of

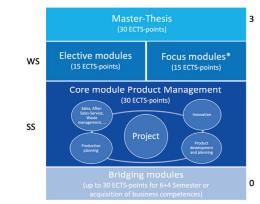
Firms look for employees capable of ...

- mediating between departments
- familiarizing themselves with complex and new subjects
- being good teamplayers
- having their own profile
- being at home in the world

We help you develop the necessary skills:

- In the summer term we offer an integrative project for interdisciplinary and intercultural teams. You will be expected to work autonomously but supported by a project coach, specialists and our professors.
- In the winter term you have the opportunity to develop your personal profile through choosing a focus and several elective modules. At the moment we are offering
- Service Management at Universidad Politécnica de Valencia, Spain *
- Technologies at Ansbach University of Applied Sciences, Germany *
- International Business at the University of the Sunshine Coast (USC) in Queensland (charged) *
- International Business at the International College of Management, Sydney (ICMS), Australia (charged) *
- The master thesis completes your studies in the third term. In a project with a firm you reflect a practical project with the help of the academic skills you have acquired.

Structure of Programm



Characteristics in brief

Duration:	3 terms
Location:	Ansbach, optionally also Spain or Australia
Start:	each term
Language:	English
Title:	Master of Arts (M.A.)
Requirements:	Bachelor (with a minimum of one term introductory business courses – 30 ECTS)

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Connecting potentials Integrative Interdisciplinary International

Are you interested in ...

- small groups?
- great challenges?
- individual coaching?
- ... then start with us!

- We encourage you
- to leave behind compartmentalized thinking
- to gain an integrative view of the product process

We foster

- interconnected thinking
- understanding between business

and engineering

• thinking outside the box

Our market is the world

- international study groups
- optional integrated term abroad

