

Succeed in your studies and enjoy your time in Ansbach

Why choose Ansbach?

Become part of Ansbach University's vibrant student community! A warm welcome awaits you and plenty of support to help you succeed.

Ansbach University of Applied Sciences

Ansbach University of Applied Sciences offers a wide range of study programmes with a focus on practical training and employability without tuition fees. Teaching in small groups, close mentoring by dedicated staff, high-tech laboratories, and a green campus in friendly surroundings all combine to make Ansbach University an ideal place to study.

Ansbach

Ansbach is a beautiful town in Bavaria with lots of leisure activities, safe surroundings and a low cost of living. Located in the heart of Germany, close to Nuremberg, it allows easy access to the major cities of Germany and Europe. The campus lies within walking distance of the old town centre with its historic architecture and landmarks and its multitude of shops and cafés.

Services

International students receive a wide range of personal support from the International Office. This includes an orientation week at the start of semester, German language courses available both pre-semester and during the regular semester studies, and accommodation on campus for all exchange students. Full degree students can apply online for accommodation in one of the many student halls of residence.



Photo: Tommi Haapaniemi

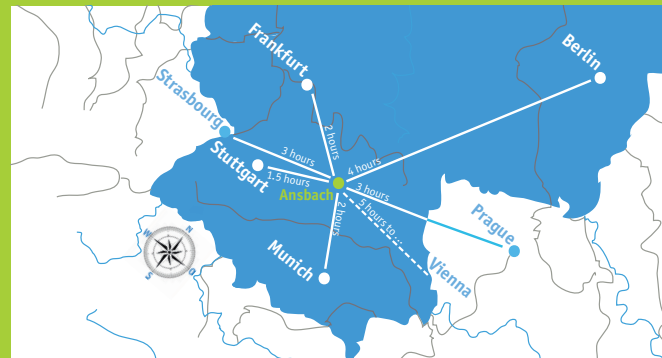
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 www.facebook.com/studieren.in.franken
 [hs.ansbach](https://www.instagram.com/hs.ansbach)



Studying in Ansbach – Information for international students

Business – Engineering – Media

Bachelor and master programmes

Bachelor programmes:

- Applied Engineering Sciences
- Applied Plastics Technology (part-time alongside employment)
- Applied Business and Media Psychology
- Business Administration
- Biomedical Engineering
- Data Protection and IT Security
- Industrial Biotechnology
- Intercultural Management (part-time)
- International Management for Top Athletes
- Multimedia and Communication
- Departmental Journalism
- Strategic Management (part-time alongside employment)
- Visualization and Interaction in Digital Media
- Value Creation Management (part-time alongside employment)
- Business Informatics
- Industrial Engineering

Master programmes:

- Applied Artificial Intelligence and Digital Transformation
- Applied Research in Engineering Sciences
- Digital Marketing
- Energy Management and Energy Technology (study locations: Ansbach, Nuremberg and Weihestephan-Triesdorf)
- Creative Management (part-time alongside employment)
- Innovation and Entrepreneurship
- International Product and Service Management
- Leadership (part-time alongside employment)
- Medical Engineering
- Multimedia Information and Communication
- Multimedia Didactic Design
- Public Relations and Corporate Communication

Application

Application and admission

Ansbach University accepts exchange students from partner universities worldwide. Exchange students are nominated by their home institution's international office from whom they will receive all further information regarding their admission.

Students interested in attending a full degree programme in Ansbach can apply online within the required application period below.

Application/nomination deadlines

Nomination deadlines for exchange students:

30 April (for winter semester)

31 October (for summer semester)

Application period for degree-seeking students:

Bachelor studies: 2 May – 15 July (for start in winter semester)

Master studies: please refer to our website

Semester dates

Winter semester:

1 October to 14 March (orientation week: end of September)

Lecture period (including exams): beginning of October to end of February

Summer semester:

15 March to 30 September (orientation week: beginning of March)

Lecture period (including exams): mid-March to end of July

For more information, visit our website: www.hs-ansbach.de/en

Testimonials



Photo: Tommi Haapaniemi



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Celia Sanchez Muñoz: „Studying in Ansbach was a great experience. I discovered so much about myself and the people I met and I had a lot of freedom to work on things that interested me. Everybody was really helpful and I felt at home right from the beginning.”

Omar Salido Ripoll: „I loved it here. Ansbach is a charming place and the students and the professors were really funny and chilled out. I learnt a lot, both in class and out.”

