



# BMT Exhibition - Call for Contributions

## Business Meets Technology – 4th International Conference of the University of Applied Sciences Ansbach July 7th until 9th, 2022

### Welcome

The 4th edition of the annual International Conference on Business meets Technology will take place on July 7th until 9th, 2022 in Ansbach. The conference series is a collaboration of the University of Applied Sciences Ansbach (Germany) and the Universitat Politècnica de València (Spain).

### Topic

The topic of the conference is „Business Meets Technology “. By suggesting such a broad theme we aim at inviting researchers with a variety of interests in theory and research in diverse areas of science. By providing a general motto, we emphasize that exhibition contributions from all areas of science, research, practice, and arts are welcome.

### Contribution

This year’s conference also includes an exhibition featuring both analog (i.e., posters) but also digital content (i.e., videos, animations, VR environments, etc). Interested parties are invited to submit a contribution to this exhibition. Submissions can be based on - but are not limited to - student projects. All submissions will be reviewed by the conference committee. Accepted contributions will be given a dedicated exhibition space including required hardware (i.e., standing tables, poster stands, screens, etc.). The contributors are kindly asked to set up their environments one day before the exhibition.

### Conference language

The conference including the exhibition will be held in English. We invite international colleagues to contribute.

### Submission guidelines

- Max. 3 Din A 4 pages (excl. visuals)
- No submission template required
- Describe the topic of your contribution via an executive summary
- Support your executive summary with meaningful visuals that will be displayed at the exhibition
- Please describe the equipment that you require for the exhibition
- Include further information if necessary



### Exhibition fees

No fees involved.

### Important dates

- 17.06.22 Contribution submission deadline
- 21.06.22 Acceptance Note
- 07.07.22 Setting up the exhibition areas
- 08.07.22 Exhibition

### Submission

Exhibition contributions are open for submission until 17th June 2022 by sending an e-mail to: [sebastian.stadler@hs-ansbach.de](mailto:sebastian.stadler@hs-ansbach.de)

### Location

University of Applied Sciences Ansbach, Germany

### Accommodation

Recommendations on the conference hotels and information about special conference discounts will be published on the conference webpage during the upcoming month.

### Contact

[sebastian.stadler@hs-ansbach.de](mailto:sebastian.stadler@hs-ansbach.de)

