Welcome
The 4th edition of the annual International Conference on Business meets Technology will take place on July 7th until 9th, 2022 in Ansbach. The conference series is a collaboration of the University of Applied Sciences Ansbach (Germany) and the Universitat Politècnica de València (Spain).

Topic
The topic of the conference is “Business Meets Technology”. By suggesting such a broad theme we aim at inviting researchers with a variety of interests in theory and research in diverse areas of science. By providing a general motto, we emphasize that exhibition contributions from all areas of science, research, practice, and arts are welcome.

Contribution
This year’s conference also includes an exhibition featuring both analog (i.e., posters) but also digital content (i.e., videos, animations, VR environments, etc). Interested parties are invited to submit a contribution to this exhibition. Submissions can be based on - but are not limited to - student projects. All submissions will be reviewed by the conference committee. Accepted contributions will be given a dedicated exhibition space including required hardware (i.e., standing tables, poster stands, screens, etc.). The contributors are kindly asked to set up their environments one day before the exhibition.

Conference language
The conference including the exhibition will be held in English. We invite international colleagues to contribute.

Submission guidelines
• Max. 3 Din A4 pages (excl. visuals)
• No submission template required
• Describe the topic of your contribution via an executive summary
• Support your executive summary with meaningful visuals that will be displayed at the exhibition
• Please describe the equipment that you require for the exhibition
• Include further information if necessary

Exhibition fees
No fees involved.

Important dates
17.06.22 Contribution submission deadline
21.06.22 Acceptance Note
07.07.22 Setting up the exhibition areas
08.07.22 Exhibition

Submission
Exhibition contributions are open for submission until 17th June 2022 by sending an e-mail to: sebastian.stadler@hs-ansbach.de

Location
University of Applied Sciences Ansbach, Germany

Accommodation
Recommendations on the conference hotels and information about special conference discounts will be published on the conference webpage during the upcoming month.

Contact
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