



Call for Papers

Business Meets Technology – 2nd International Conference of the University of Applied Sciences Ansbach July 2nd until 4th, 2020

Welcome

The 2nd International Conference of the University of Applied Sciences Ansbach will take place on July 2nd to 4th, 2020 at the University of Applied Sciences Ansbach, Germany, chaired by Prof. Dr. Barbara Hedderich and Prof. Dr Michael Walter. We invite you to Ansbach.

Topic

The topic of the conference is „ Business Meets Technology “. By suggesting such a broad theme we aim at inviting researchers with a variety of interests in theory and research in diverse areas of science. By providing a general motto we emphasize that contributions from all areas of science are welcome. A cultural program is offered on July 4th. Excursion destinations is the city of Nuremberg.

Types of contributions

- Oral presentation of a paper
- Coordination of a workshop

Please submit your presentation proposal (abstract, max. 200 words) until 03.04.2020 (via email to conference@hs-ansbach.de). Expect a notification on the presentation acceptance within one week. Furthermore, to be included in the reviewing and publication process, we ask all presenting authors to submit the final paper until 15.05.2020.

Paper submission

Authors are invited to submit a full paper (two or four pages including figures, tables, references etc.). Each paper has to be prepared according to the paper guidelines (see template on conference web page). All papers will be reviewed by independent reviewers. After the conference all accepted papers will be published in the conference proceedings (with ISBN code) in autumn 2020. Each author may submit and present only one paper as first author; additional contributions as co-author are welcome.

Conference language

The conference will be held in English. We invite international colleagues to contribute. If a session is visited exclusively by a German speaking audience the presenter is free to skip to German.

Registration and fees

until 03.04.20 Early bird: 150€ for students and 250€ for other participants
after 03.04.20 Regular: 200€ for students and 300€ for other participants

You can register via the following link:
www.hs-ansbach.de/businessmeetstechnology

Important dates

03.04.20	Submission Deadline of Presentation Proposal
24.04.20	Acceptance Note
30.4.20	End of Early Bird Registration
15.05.20	Submission Deadline of Papers

Location

University of Applied Sciences Ansbach, Germany

Accommodation

Recommendations on the conference hotels and information about special conference discounts will be published on the conference webpage during the upcoming month.

Contact and Homepage

email: conference@hs-ansbach.de
web: www.hs-ansbach.de/conference

