

Module Plan Interkulturelles Management

7	Bachelor Thesis incl. Bachelor Seminar			Elective I	Elective II	Elective III
6	Management Techniques	Internship				
5	Management in Emerging Markets	Second Foreign Language: Professional Communication	Focus (I, II, III)			Innovation Management and Digitalisation
4	Intercultural Competence II	Second Foreign Language II	Intercultural Project Management	International Organisation and Process Management	Simulation of International Business	Digital Marketing
3	Intercultural Competence I	Second Foreign Language I	Oral Communication for Business	Basics of Macro Economics	Civil Law	Market Research & Data Analysis
2	Intercultural Communication	European Business	Business English II	International HR Management	Investing and Finances	Media und Communication
1	Tandem: Hands-On Interculturality	Cultural Studies	Business English I	Business Mathematics	Basics of Business Administration	Scientific Working

 Intercultural Competences

 Languages

 Digital Competences

 Management Competences