

Course Offer for international students - Winter term 2020/21

Please note: minimum number of participants 5 people

Bachelor / B.A. - Business Administration

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core and Elective Modules				
WS	5	Controlling and Business Leadership	Rössle, Peter	
WS	5	International Finance	Herr Eichinger	Saturday
WS	5	International Management	Prof. Dr. Skripek	optional, min. C1 level of English, advanced students only
WS	5	International Marketing	Prof. Dr. Schugk	
WS	5	People's Republic of China	Dr. Gebhard	
WS	5	Leadership	Prof. Dr. Ina Mai	sufficient number (5) of participants is mandatory

Bachelor / B.A. Intercultural Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Hands-On Interculturality	Dr. Gebhard	Rothenburg Campus
WS	5	Management in Emerging Markets	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence I	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence II	Prof. Dr. Garg	Rothenburg Campus

Master / M.A. International Product and Service Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Technologies				
WS	5	Chemical and Biotechnological Products	Prof. Dr. Gaisser, Prof. Dr. Willisch	
WS	5	Computer Simulation Technologies and Control Engineering	Prof. Dr. Moog	
WS	5	Biomaterials in Medicine	Prof. Dr. Boger	
WS	5	Food Technology	Prof. Dr. Knoblauch	
WS	5	Plastics Processing Technology	Prof. Dr.-Ing. Sover	
WS	5	Renewable Energy Systems	Prof. Dr. Rosenbauer	
Elective Modules				
WS	5	Business Excellence	Prof. Dr. Kaiser	if places are available
WS	5	E-Business	Prof. Dr. Knüpffer	
WS	5	Cross-Cultural Management and Communication	Prof. Dr. Schugk	
WS	5	Global Marketing	Prof. Dr. Schugk	only open for Master degree students

Business Eng. Industrial Engineering

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Corporate Planning and Organization	Prof. Dr. Kaiser	
WS	5	International Law	Prof. Dr. von Blumenthal	

Language Courses

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Language Center				
			Responsible person for the module	
WS	2,5	Job Application	Dr. Zürn, Frau McIntosh	
WS	5	English - Advanced Writing and Cultural Studies	Dr. Zürn, Frau McIntosh	
WS	5	Business English Written Communication Skills	Dr. Zürn, Frau McIntosh	
WS	5	Business English - Oral Communication Skills	Dr. Zürn, Frau McIntosh	
Studiengang IPM			Professor/ Teaching Staff	
WS	5	German 1 as a foreign language (for beginners)	Frau Wittmann	
WS	5	German 2 as a foreign language (intermediate)	Frau Wittmann	
WS	5	Business German - Written Communication Skills	Herr Schreiner	
WS	5	Business German - Oral Communication Skills	Frau Junek	
WS	5	Business Spanish - Written Communication Skills	Dr. Gebhard	
B.Sc. Industrial Biotechnology			Professor/ Teaching Staff	
WS	4	IBT English (reading, writing and understanding scientific texts, presentation style, giving a guided lab tour, communication style, grammar basics)	Prof. Dr. Martin	