

Please note: minimum number of participants 5 people

B.A. Business Administration

Term	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core and Elective Modules				
SS	5	International Marketing	Prof. Dr. Schugk	
SS	5	International Business	Herr Eichinger	
SS	5	International Economics	Prof. Dr. Hedderich	
SS	5	Leadership	Prof. Dr. Ina Mai	
SS	5	The People's Republic of China: State, Society and Economy	Dr. Gebhard	
SS	5	Controlling and Business Leadership	Rössle, Peter	

B.A. Intercultural Management

Term	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
SS	5	Hands-On Interculturality	Dr. Gebhard	Rothenburg Campus
SS	5	Intercultural Competence 1	Prof. Dr. Ritam Garg	Rothenburg Campus
SS	5	Intercultural Competence 2	Prof. Dr. Ritam Garg	Rothenburg Campus
SS	5	Management in Emerging Markets	Prof. Dr. Ritam Garg	Rothenburg Campus
SS	5	Digital Business Models	Kaspars Šteinbergs	Rothenburg Campus

M.A. International Product and Service Management

Term	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Product Management				
SS	30	Product Management	Prof. Dr. Hedderich, Prof. Dr. Knoblauch, Prof. Dr. Kaiser, Prof. Dr. Schnurpfeil, Prof. Dr. Schugk, Prof. Dr. Skripek, Prof. Dr. Slama, Prof. Dr. Konle	only open for double degree students from UPV
Elective Modules				
SS	5	Global Marketing	Prof. Dr. Schugk	
SS	5	Sales, Services, and Product Disposal	Prof. Dr. Schugk	

B.A. Business Informatics

Term	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
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Language Courses

Term	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Language Center			Responsible person for the module	
SS	2,5	Job Application	Dr. Zürn, Frau McIntosh	
SS	5	Business English - Advanced Writing and Cultural Studies	Frau McIntosh	
SS	5	Business English - Written Communication Skills	Dr. Zürn, Frau McIntosh, Frau Gabbey	
SS	5	Business English - Oral Communication Skills	Dr. Zürn, Frau McIntosh, Frau Gabbey	
Studiengang IPM				
SS	5	German 1 as a foreign language (for beginners)	Frau Wittmann	
SS	5	German 2 as a foreign language (intermediate)	Frau Wittmann	
SS	5	Business German - Written Communication Skills	Herr Schreiner	
SS	5	Business German - Oral Communication Skills	Frau Junek	
SS	5	Business Spanish - Oral Communication Skills	Dr. Gebhard	

B.Eng. Applied Engineering Sciences

SS	5	English	Frau Emmerich	
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B.Sc. Industrial Biotechnology

SS	5	English (English for Biotechnologists)	Prof. Dr. Annette Martin	4 SWS
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