

Please note: minimum number of participants 5 people

Bachelor / B.A. - Business Administration

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core and Elective Modules				
WS	5	Controlling and Business Leadership	Rössle, Peter	
WS	5	International Finance	Mr. Eichinger	Saturday
WS	5	International Management	Prof. Dr. Skripek	optional, min. C1 level of English, advanced students only
WS	5	International Marketing	Prof. Dr. Schugk	
WS	5	People's Republic of China	Dr. Gebhard	

B. Eng. Engineering and Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Corporate Planning and Organization	Prof. Dr. Kaiser	
WS	5	International Law	Prof. Dr. von Blumenthal	

Bachelor / B.A. Intercultural Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Hands-On Interculturality	Dr. Gebhard	Rothenburg Campus
WS	5	Management in Emerging Markets	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence I	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence II	Prof. Dr. Garg	Rothenburg Campus

Master / M.A. International Product and Service Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Technologies				
WS	5	Chemical and Biotechnological Products	Prof. Dr. Gaiser, Prof. Dr. Willisich	
WS	5	Computer Simulation Technologies and Control Engineering	Prof. Dr. Moog	
WS	5	Biomaterials in Medicine	Prof. Dr. Boger	
WS	5	Introduction to Chemistry and Physics for Non-Scientists	Prof. Dr. Willisich, Prof. Dr. Rychkov	
WS	5	Food Technology	Prof. Dr. Knoblauch	
WS	5	Plastics Processing Technology	Prof. Dr.-Ing. Sover	
Elective Modules				
WS	5	Business Excellence	Prof. Dr. Kaiser	if places are available
WS	5	Cross-Cultural Management and Communication	Prof. Dr. Schugk	
WS	5	Introduction to quality management	Prof. Dr. Willisich	
WS	5	Data science and empirical research in business and economics	Prof. Dr. Dauth	
WS	5	Global Marketing	Prof. Dr. Schugk	only open for Master degree students

Master / M.A. Applied Biotechnology

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Technologies				
WS	5	Quality Management	Prof. Dr. Fabritius	
WS	5	Food Product Development	Prof. Dr. Knoblauch	
WS	5	Protein Purification	Prof. Dr. Fabritius	
WS	5	Bioprocess Engineering	Prof. Dr. Fabritius	Practical course each semester
Elective Modules				
WS	5	5 ECTS-project	All professors	Practical training
WS	10	10 ECTS-project	All professors	Practical training
WS	15	15 ECTS-project	All professors	Practical training

Master / M.A. Smart Energy Systems

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Technologies				
WS	5	Energy Systems and Energy Economy	Prof. Dr. Rosenbauer	Campus Feuchtwangen
WS	5	Simulation of decentralised Energy Systems	Dipl.-Ing. Matschi	Campus Feuchtwangen
WS	5	IoT Technologies and Data Interfaces	Prof. Dr. Jungwirth	Campus Feuchtwangen
WS	5	LabVIEW Programming	Prof. Dr. Jungwirth	Campus Feuchtwangen
WS	5	Artificial Intelligence Basics	Prof. Dr. Schacht	Campus Feuchtwangen
Elective Modules				
WS	5	Drone Basics	Dipl.-Ing. Abel	Campus Feuchtwangen
WS	5	English I	Häußner	Campus Feuchtwangen
WS	5	German I	Mrs. Baudracco-Kastner	Campus Feuchtwangen

Master / M.A. Digital Marketing

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Customer Insights	Prof. Dr. Piazza	Campus Rothenburg

Language Courses

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Language Center				
WS	2,5	Job Application	Dr. Zürn	
WS	5	English - Advanced Writing and Cultural Studies	Mrs. McIntosh; Dr. Zürn,	
WS	5	Business English - Written Communication Skills	Dr. Zürn; Mrs. McIntosh; Frau Gabbey	
WS	5	Business English - Oral Communication Skills	Dr. Zürn; Mrs. McIntosh; Frau Gabbey	
WS	5	German 1 as a foreign language (for beginners)	Mrs. Wittmann	
WS	5	German 2 as a foreign language (intermediate)	Mrs. Wittmann	
WS	5	Business German - Written Communication Skills	Dr. Schmidt	
WS	5	Business German - Oral Communication Skills	Mrs. Junek	
WS	5	Business Spanish - Written Communication Skills	Dr. Gebhard	
B.A. Intercultural Management				
WS	5	Business English I	Mrs. McIntosh	
WS	5	Business English II	Mrs. McIntosh	
WS	5	Oral Communication for Business	Dr. Zürn	
WS	5	English for Specific Purposes	Mrs. McIntosh	Rothenburg Campus
B. Eng. Biomedical Engineering				
WS	5	English	Mrs. Gilg (1 group)/ Mrs. Gabbey (1 group)	
B.Sc. Data Privacy and IT-Security				
WS	5	English	Mrs. McIntosh	
B.A. Multimedia and Communication				
WS	5	English	Mrs. Gabbey	

The Language Centre offers further language courses for Spanish, Italian and French. Please follow the link:

<https://www.hs-ansbach.de/service/sprachenzentrum/>