

Please note: minimum number of participants 5 people

Bachelor / B.A. - Business Administration

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core and Elective Modules				
WS	5	Controlling and Business Leadership	Rössle, Peter	
WS	5	International Finance	Herr Eichinger	Saturday
WS	5	International Management	Prof. Dr. Skripek	optional, min. C1 level of English, advanced students only
WS	5	International Marketing	Prof. Dr. Schugk	
WS	5	People's Republic of China	Dr. Gebhard	

Bachelor / B.A. Intercultural Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Hands-On Interculturality	Dr. Gebhard	Rothenburg Campus
WS	5	Management in Emerging Markets	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence I	Prof. Dr. Garg	Rothenburg Campus
WS	5	Intercultural Competence II	Prof. Dr. Garg	Rothenburg Campus

Master / M.A. International Product and Service Management

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Core Module Technologies				
WS	5	Chemical and Biotechnological Products	Prof. Dr. Gaisser, Prof. Dr. Willisch	
WS	5	Computer Simulation Technologies and Control Engineering	Prof. Dr. Moog	
WS	5	Biomaterials in Medicine	Prof. Dr. Boger	
WS	5	Food Technology	Prof. Dr. Knoblauch	
WS	5	Plastics Processing Technology	Prof. Dr.-Ing. Sover	
WS	5	Renewable Energy Systems	Prof. Dr. Rosenbauer	
Elective Modules				
WS	5	Business Excellence	Prof. Dr. Kaiser	if places are available
WS	5	E-Business	Prof. Dr. Knüpfner	
WS	5	Cross-Cultural Management and Communication	Prof. Dr. Schugk	
WS	5	Global Marketing	Prof. Dr. Schugk	only open for Master degree students

Business Eng. Industrial Engineering

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
WS	5	Corporate Planning and Organization	Prof. Dr. Kaiser	
WS	5	International Law	Prof. Dr. von Blumenthal	

Language Courses

Sem.	ECTS	Module/ Course	Professor/ Teaching Staff	Nota bene
Language Center				
			Responsible person for the module	
WS	2,5	Job Application	Dr. Zürn	
WS	5	English - Advanced Writing and Cultural Studies	Frau McIntosh; Dr. Zürn,	
WS	5	Business English - Written Communication Skills	Dr. Zürn; Frau McIntosh; Frau Gabbey	
WS	5	Business English - Oral Communication Skills	Dr. Zürn; Frau McIntosh; Frau Gabbey	
WS	5	German 1 as a foreign language (for beginners)	Frau Wittmann	
WS	5	German 2 as a foreign language (intermediate)	Frau Wittmann	
WS	5	Business German - Written Communication Skills	Dr. Schmidt	
WS	5	Business German - Oral Communication Skills	Frau Junek	
WS	5	Business Spanish - Written Communication Skills	Dr. Gebhard	

B.A. Intercultural Management

WS	5	Business English I	Frau McIntosh	
WS	5	Business English II	Frau McIntosh	
WS	5	Oral Communication for Business	Dr. Zürn	
WS	5	English for Specific Purposes	Frau McIntosh	

B. Eng. Biomedical Engineering

WS	5	English	Frau Gilg (1 group)/ Frau Gabbey (1 group)	
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B.Sc. Data Privacy and IT-Security

WS	5	English	Frau McIntosh	
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B.A. Multimedia and Communication

WS	5	English	Frau Gabbey	
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The Language Centre offers further language courses for Spanish, Italian and French. Please follow the link:

<https://www.hs-ansbach.de/service/sprachenzentrum/>